



# SMALL IS BEAUTIFUL



SECOND MEETING OF LEADERSHIP  
OF SMALL JEWISH COMMUNITIES

BRATISLAVA - APRIL 3<sup>rd</sup> / 5<sup>th</sup> - 2016



Pan European resilience efforts are supported by UJA-Federation of New York

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## Programme

### Sunday, April 3<sup>rd</sup>

14.00 Meeting in the Hotel Lobby & walking to JC Building

**Falkensteiner Hotel**  
Pilarikova ulica 5  
SK-811 03 Bratislava

**Jewish Community of Bratislava**  
Panenská 4  
811 03 Bratislava

14.30 Welcome to participants by:  
**Igor Rintel**, President Federation of Jewish Communities in Slovakia  
**Egon Gal**, President Jewish Community Bratislava  
Presentations of participants by **Mariano Schlimovich**, ECJC Director

15.00 **Why Resilience?**  
by **Mario Izcovich**, Director Pan European Programmes and Leatid, JDC Europe

15.30 **Resilience:**  
**Community Narrative & Branding. Concept**  
**Leah Stoch Spokoiny**

16.30 Coffee Break

17.00 **Resilience:**  
**Community Narrative & Branding II.**  
**Leah Stoch Spokoiny**

18.30 **Resilience:**  
**Community Narrative & Branding III. Developing a positive Message**

Panel on best practices.

**Anna Gulinska**, Director of Programming JCC Krakow, Poland

**Irit Michelson**, Director UPJ Germany, Bielefeld, Germany

19.30 Dinner

20.45 Free Evening

## Monday, April 4<sup>th</sup>

8.45 Departure to JC Building

9.00 **Resilience:**  
**Community Narrative & Branding IV**  
**Leah Stoch Spokoiny**

10.30 Coffee Break

11.00 **Resilience:**  
**Becoming more sustainable.**  
**Introductions and Overview of Income Generation Models**  
**Ian Beever**

12.30 Lunch

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- 14.00      **Resilience:**  
**Becoming more sustainable.**  
**Assessing Relevance and Adaptability of Models**  
**Ian Beaver**
- 15.30      Coffee Break
- 16.00      **Resilience:**  
**Becoming more sustainable. What works for us – Exercise &**  
**ideas**  
**Ian Beaver**
- 17.30      **Resilience:**  
**Models and tools for a community to diversify sources of income**  
**through a wide variety of channels**  
  
**Minos Moissis**, President Jewish Community of Athens, Greece  
**Frederic Weil** , Executive Director Jewish Community of Zurich, Switzerland  
**Ariel Nadbornik**, Director of Resources, Jewish Community of Helsinki, Finland  
  
Facilitated by **Mariano Schlimovich**
- 18.45      Conclusions of the day.
- 20.00      Dinner

## Tuesday, April 5<sup>th</sup>

- 8.30 Departure to Seminar venue
- 9.00 In times of smartphones: Using devices in a smart way. New opportunities  
Presentation of the app by **Igor Rintel**.
- 10.00 Coffee Break
- 10.15 **Handing down the ownership to the next generation Jewish  
Communities. Guaranteeing the continuity of our communities.**  
  
Panel  
**Petr Papousek**, Federation of Jewish Communities in the Czech Republic  
**Victor Sorensen**, Director Jewish Community Barcelona, Spain  
**Igor Rintel**, President UZZNO, Slovakia
- 11.45 **Strengthening the network**  
Concrete steps by Mariano Schlimovich
- 12.45 Wrap Up
- 13.30 End of Encounter – Light meal

## SPEAKERS

### Ian Beever

Ian Beever is a consultant, facilitator and trainer working with the public, NGO and private sectors, specialising in policy relating to local government, health, social care and community leadership. Working for a diverse range of clients in the UK; Ian has been teaching and training for the last 13 years, winning a National Training Award in 2010 for his Community Leadership Course.

A core part of Ian's work with NGOs is strategic and financial planning; income generation models, fundraising and sustainability in complex operating environments. He also works for a range of foundations and trusts that support NGOs, building the capacity of their beneficiaries to reduce grant reliance and dependency. Ian also lectures at Kingston University on the postgraduate programmes and in other establishments in London. Ian had 5 years' experience as CEO of a NGO Development Agency, 5 years' experience as Deputy CEO of a NGO in the UK with European projects in Italy, Spain and Ireland.

### Leah Stoch Spokoiny

Originally from Canada, Leah has been living in Barcelona for a long time

Leah focuses in corporate learning and professional development, inspiring people to learn. For the past 20 years, Leah has been coaching, mentoring and facilitating for individuals, teams and executives. Her areas of expertise include developing leaders, communication skills, intercultural awareness, strategic and creative thinking, and team re-building with a reputation for being innovative and practical in her approach to learning and professional development.

Leah is the Manager and Founder of Babelcom, a company which provides consulting and learning solutions to organisations that want to improve the communication competencies with a unique methodology, as well as gap analysis tool for communication competencies.